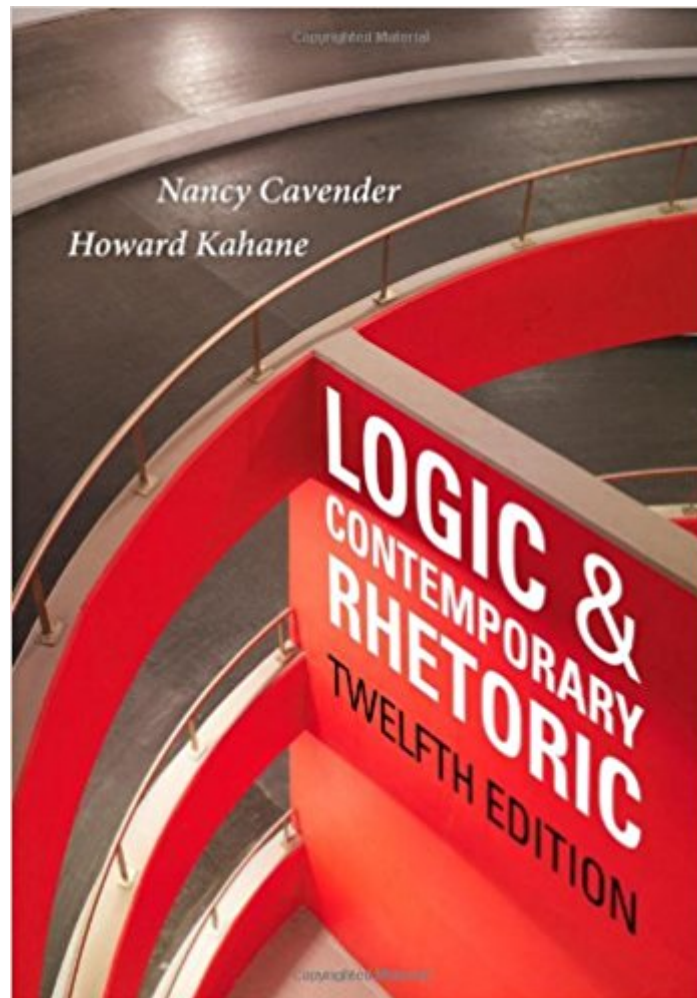




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# Logic And Contemporary Rhetoric: The Use Of Reason In Everyday Life



## Synopsis

This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to "keep students engaged," LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives.

## Book Information

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## Customer Reviews

"Clear, focused, specific and logical." "The writing is clear, easy to follow and lively." "The text is very rich with examples, some of which are quite provocative." "The text is strong in content, contextualization, and ease of comprehension." "An incredibly readable book introducing students to logical and fallacious reasoning in more depth than we find in most English argumentation texts."

Nancy M. Cavender is Professor Emeritus at the College of Marin. Howard Kahane received a master's degree from the University of California at Los Angeles and a Ph.D. from the University of Pennsylvania. He was a professor of philosophy at Bernard M. Baruch college in New York and is considered one of the founders of the critical-thinking movement, an approach to logic that makes it less abstract and more practical as a tool for analyzing political and social issues.

This is a great textbook. I bought the book as a requirement for a course that I am taking at my college and I found the book insightful and interesting. It has definitely helped me with the way that I interact with people on a daily basis and with the way that I look at interaction between people and the idea of confrontation and argumentation. The book has several interesting sections and I would highly recommend it for people who are interested in the study of rhetoric. Given these tumultuous times in our country, rhetoric is front and center, and this book is an excellent resource in the study of the way we speak to one another.

If i didn't need this for a class i would have never looked at it, however i found it so interesting on how it allows you to see situations in a different perspective. I absolutely loved learning out of this book. I rented the book because lets face it the full price and even used ones are pricey. It worked out for me because I'm never going to need this book again. So yea, the shipping was super fast and for it being a rented book it was in new conditions! (to English professors, i would highly recommend having your students learn through this book!)

I'm an English/literature undergrad major and I rented this book through for my English (critical reading and writing) class. This is one of those rare books in which the authors find the perfect balance between contemporary language and formal instruction. Everything is practical, the examples are current and clear, and I personally feel I've learned more applicable knowledge from this book than any other single book that I've ever read. I highly recommend this to ANY student, to all English majors (even if it's not required reading) or anyone who wants to know more about language and argument (which applies to those involved in fields like politics, advertising, entertainment, and journalism).

Well worth renting it digital. Saved me a BUNCH of money for a book i would never open up again.

A couple of my friends who are very intelligent love the flash cards I made from my notes taken from this textbook. I had a hard time remembering all the terms when writing my notes in a notebook. I copied the term and concepts onto index cards for the concepts and I was also able to easily remember everything and pass the quizzes using them.

Great text book, used for a couple of classes

Was the best price for college books.

Excellent Product!

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